

What is innovation?

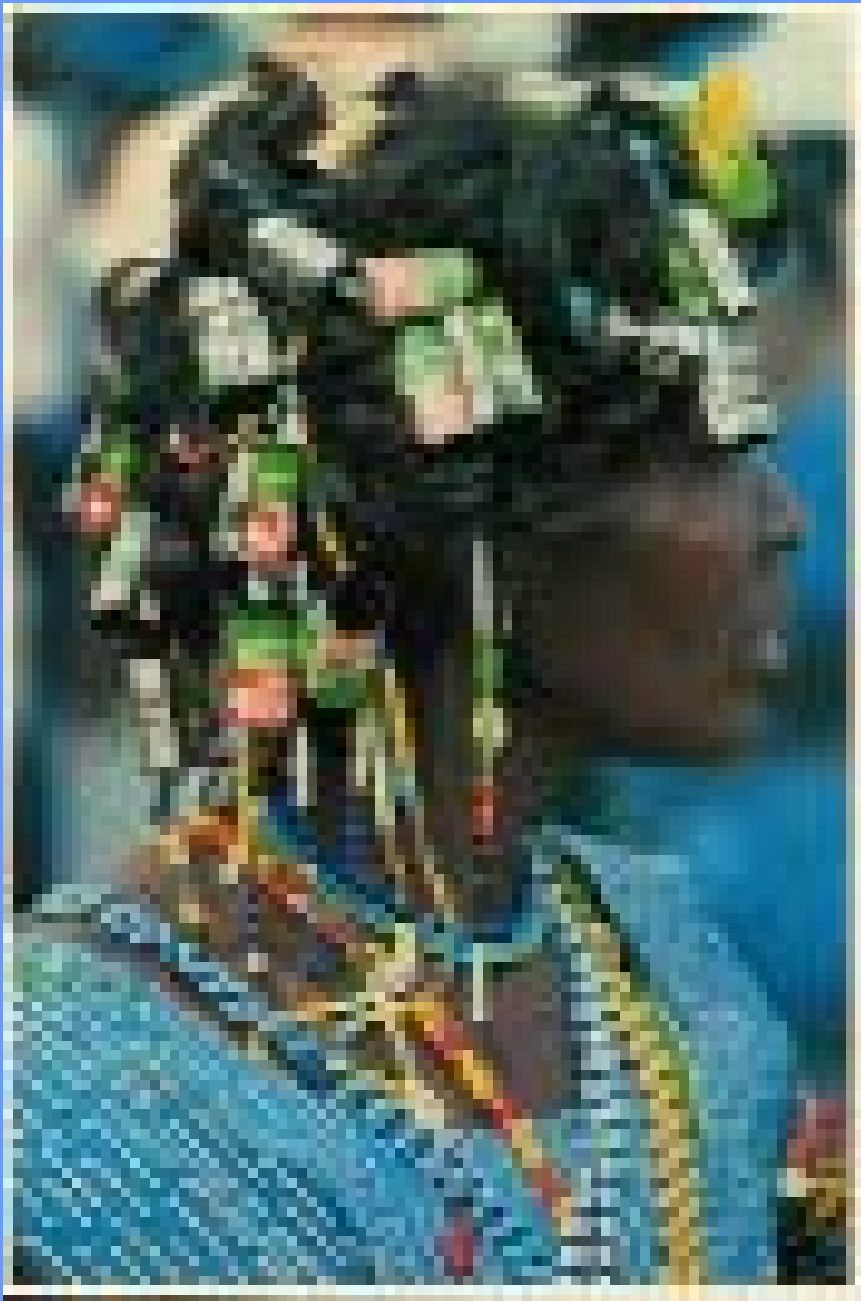


This is innovation!

Searching for, experimenting with and eventually, applying new elements...

In order to achieve one's aspirations...

Within a particular context...

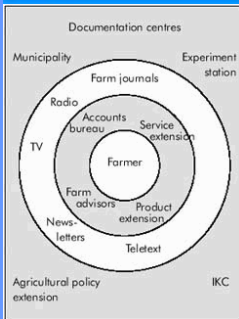
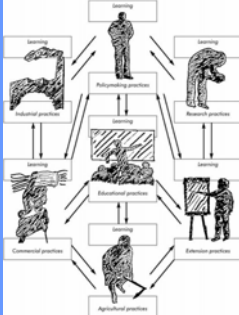


Some prerequisites ...

- Aspirations
- An inquisitive mind
- Associative thinking
- A conducive social environment
- Courage

What characterizes innovation?

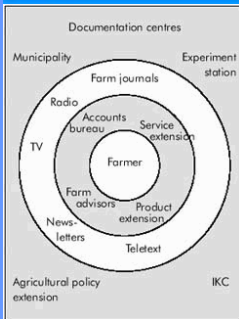
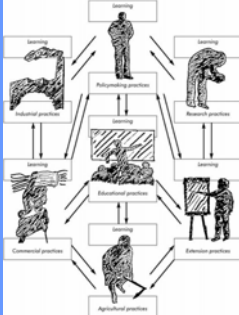
- ✓ Continuity, and the use of new elements
- ✓ Intentionality, a wish to improve one's way of doing things
- ✓ Mental models that favor, limit or even impede...
- ✓ Institutional arrangements that enhance, reduce or suffocate...
- ✓ An social/relational context that enables, weakens or inhibits...



Again, what is innovation?

A process of social interaction ...

Emerging as a result of individual and collective inquiry and learning to improve the human predicament...



Some myths about innovation...

- ✓ Only innovators innovate...
- ✓ If farmers do not adopt what we think is right for them, they are laggards...
- ✓ Rural people can't learn from each other, they need outsiders to teach them...
- ✓ Innovation should replace the old with the new...
- ✓ Innovations are technical and economical, not social or cultural...

