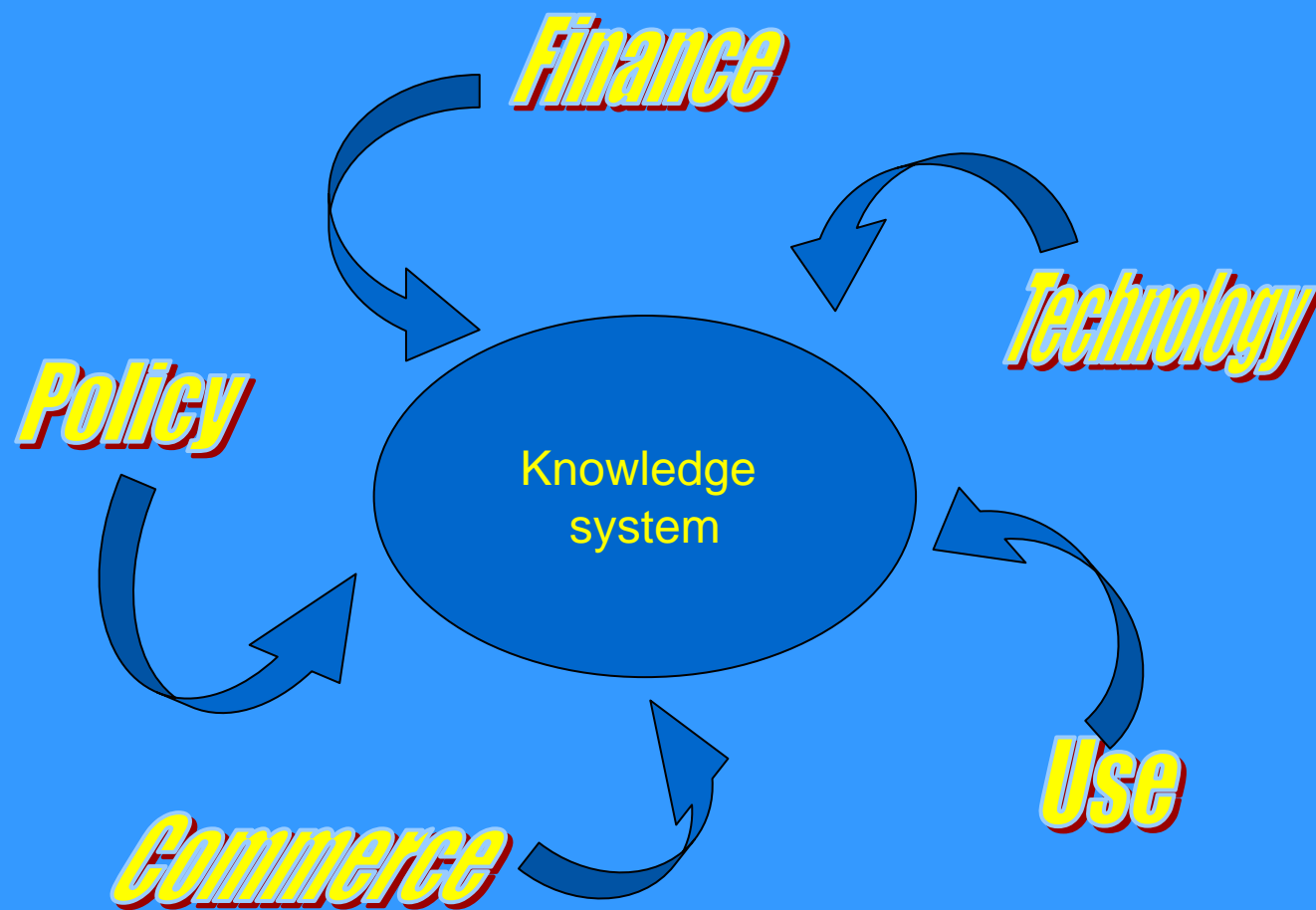
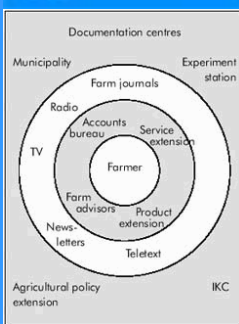
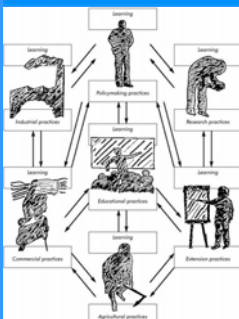
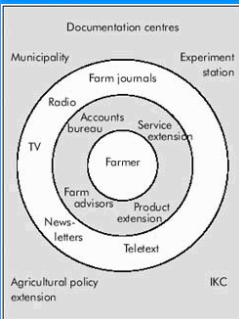
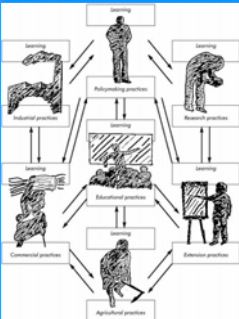


The social organization of innovation:

Tracking drivers for change in complex innovation theatres

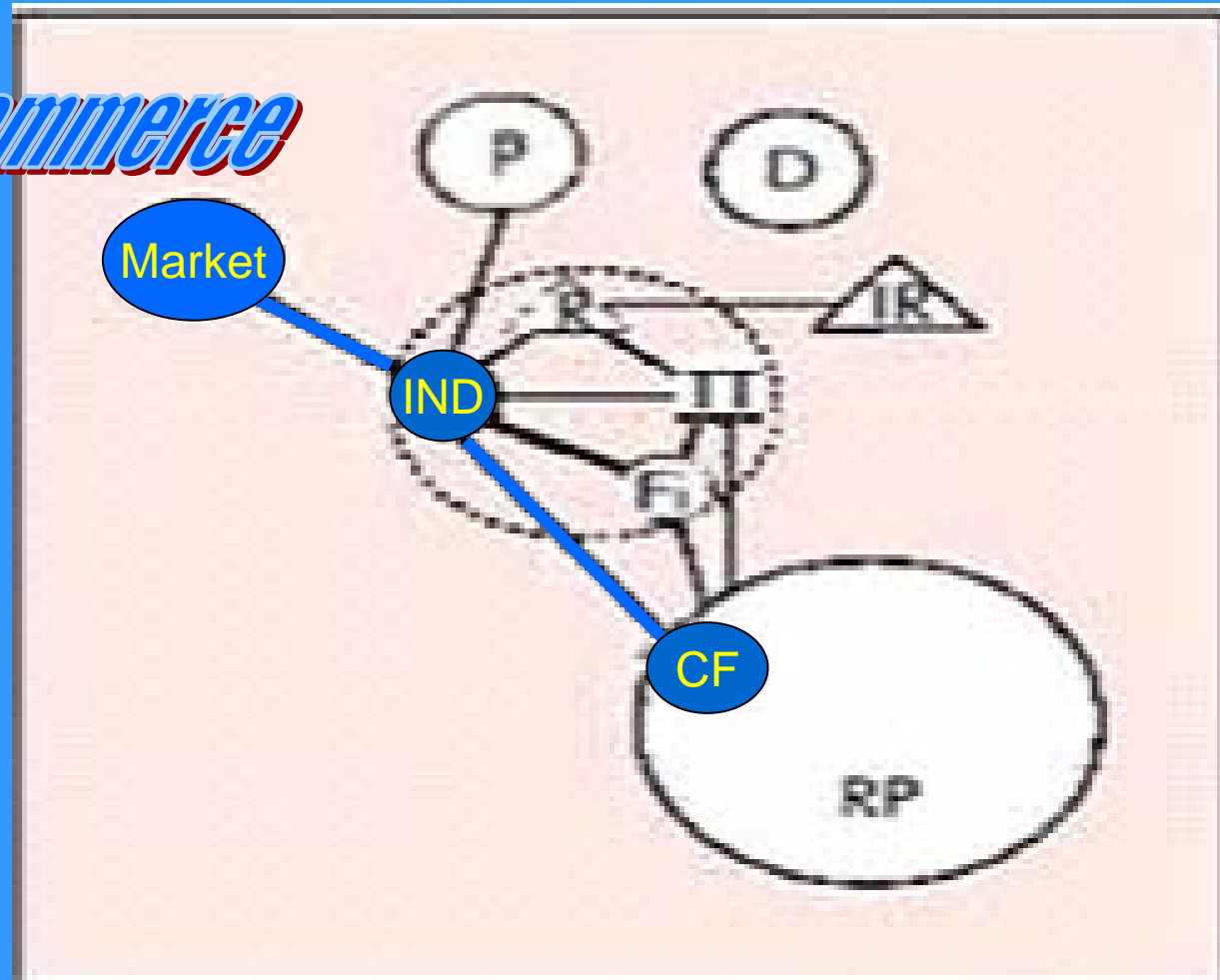


Driving forces for change....

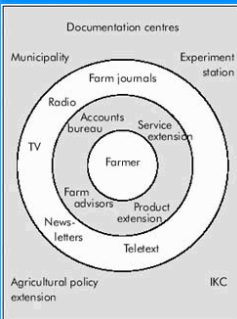
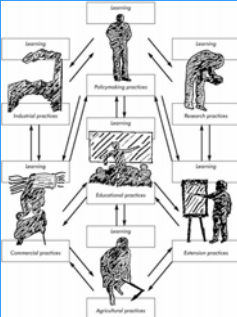


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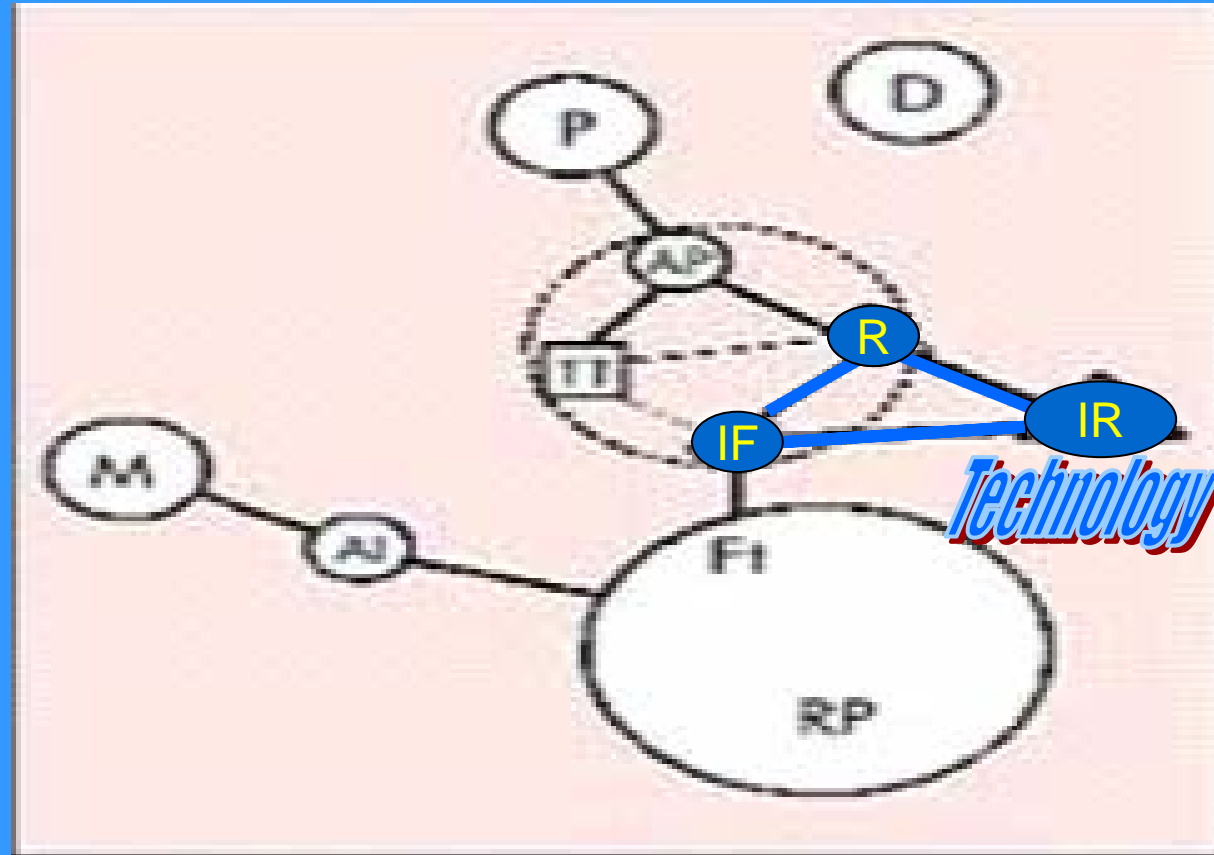
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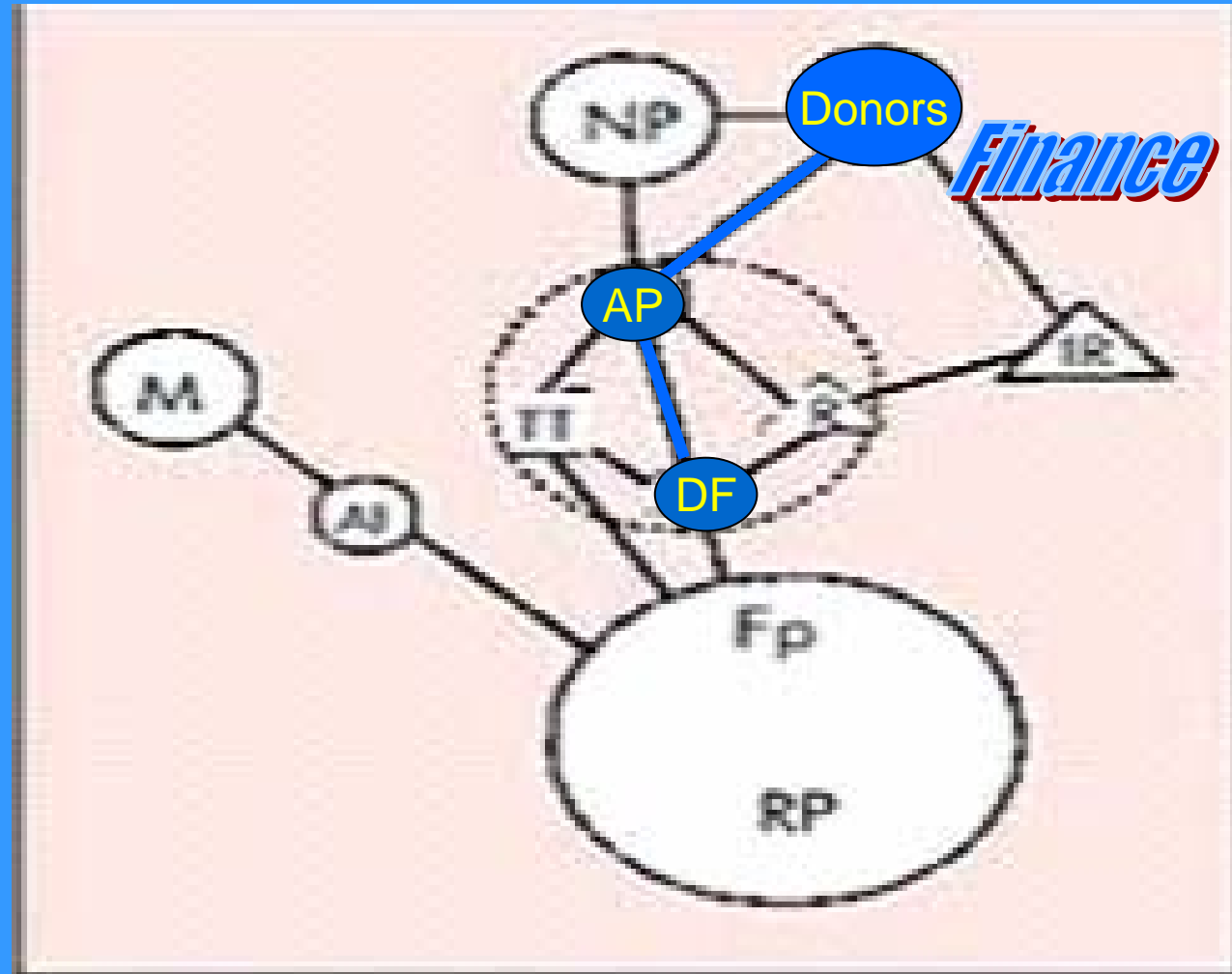
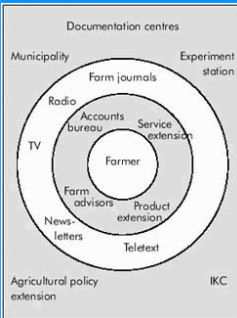
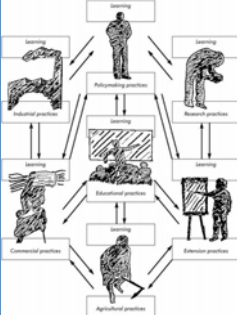
Industry driven system



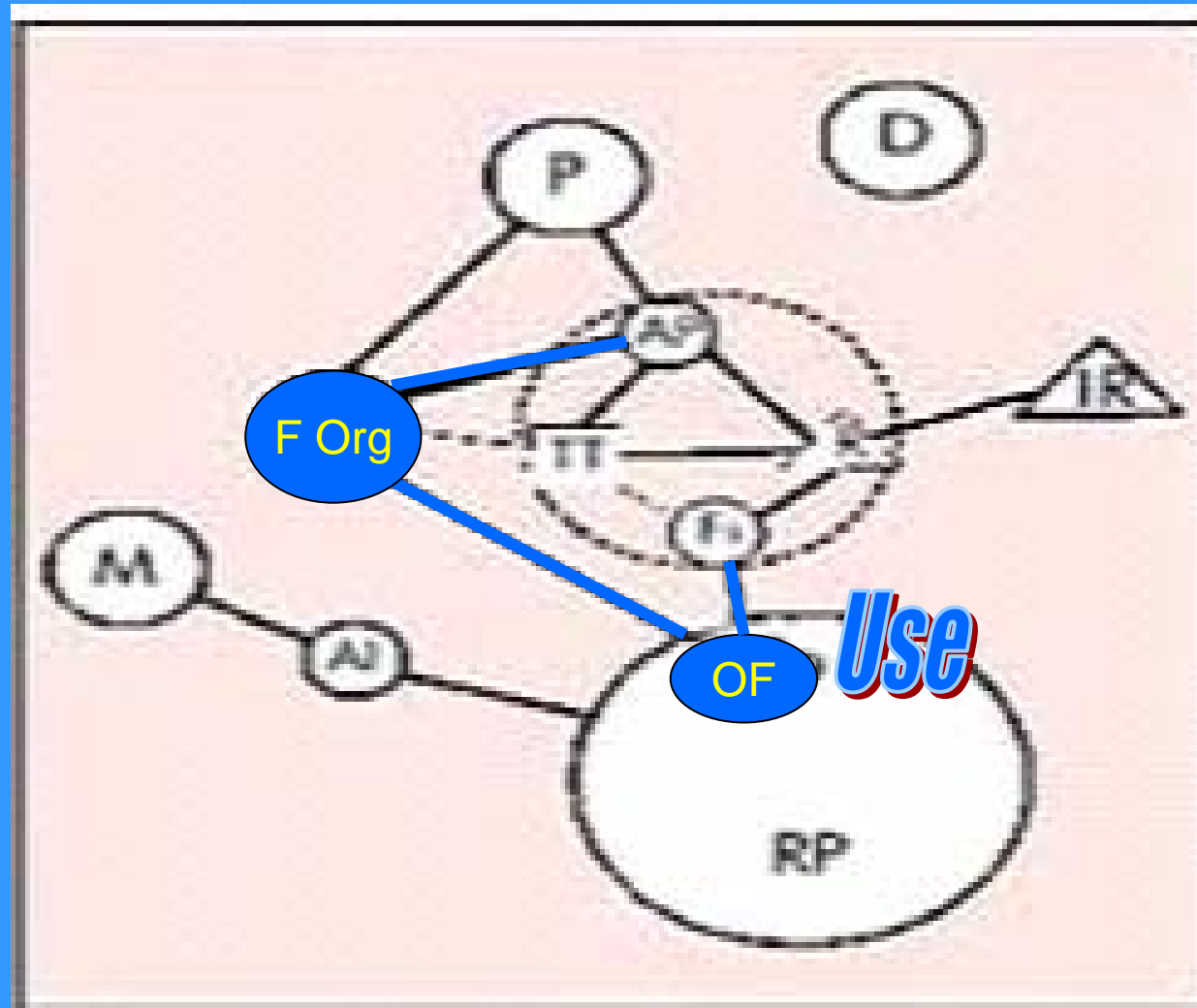
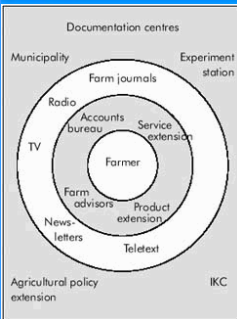
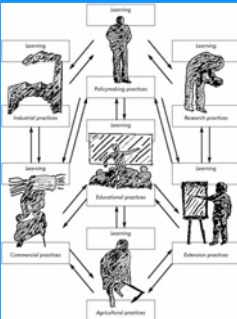
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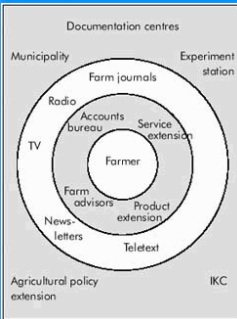
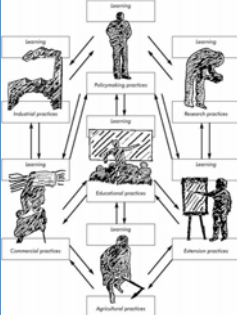
R&D driven system



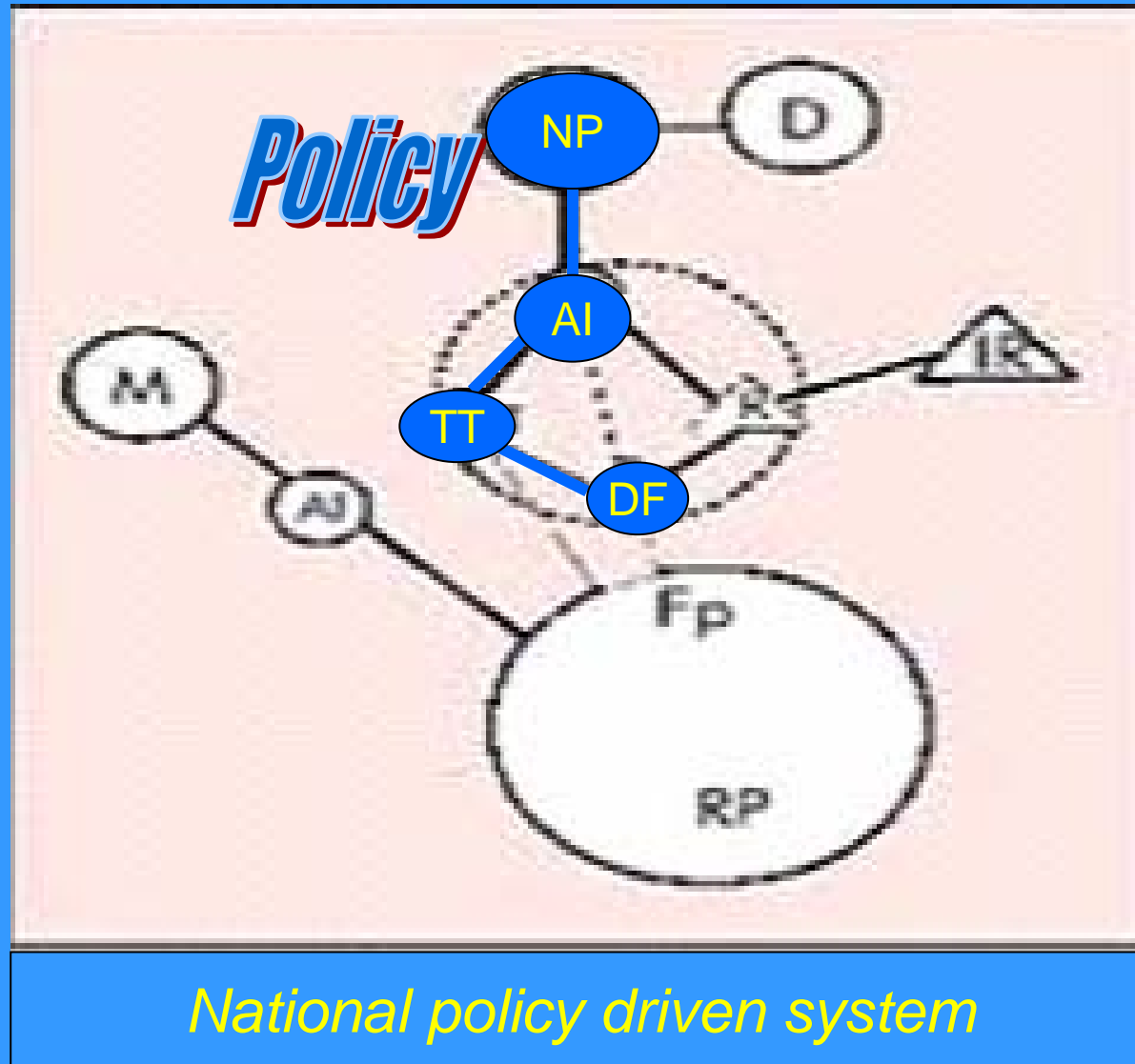
Donor driven system



User driven system

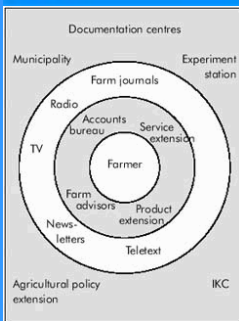
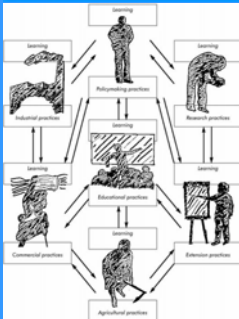


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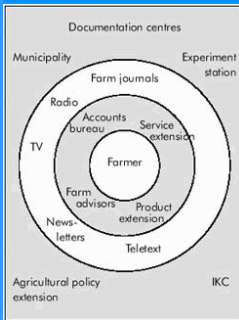
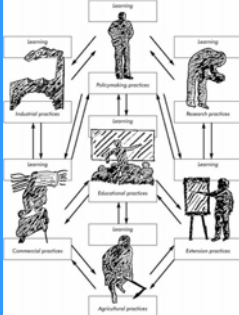


National policy driven system

Multiple leadership

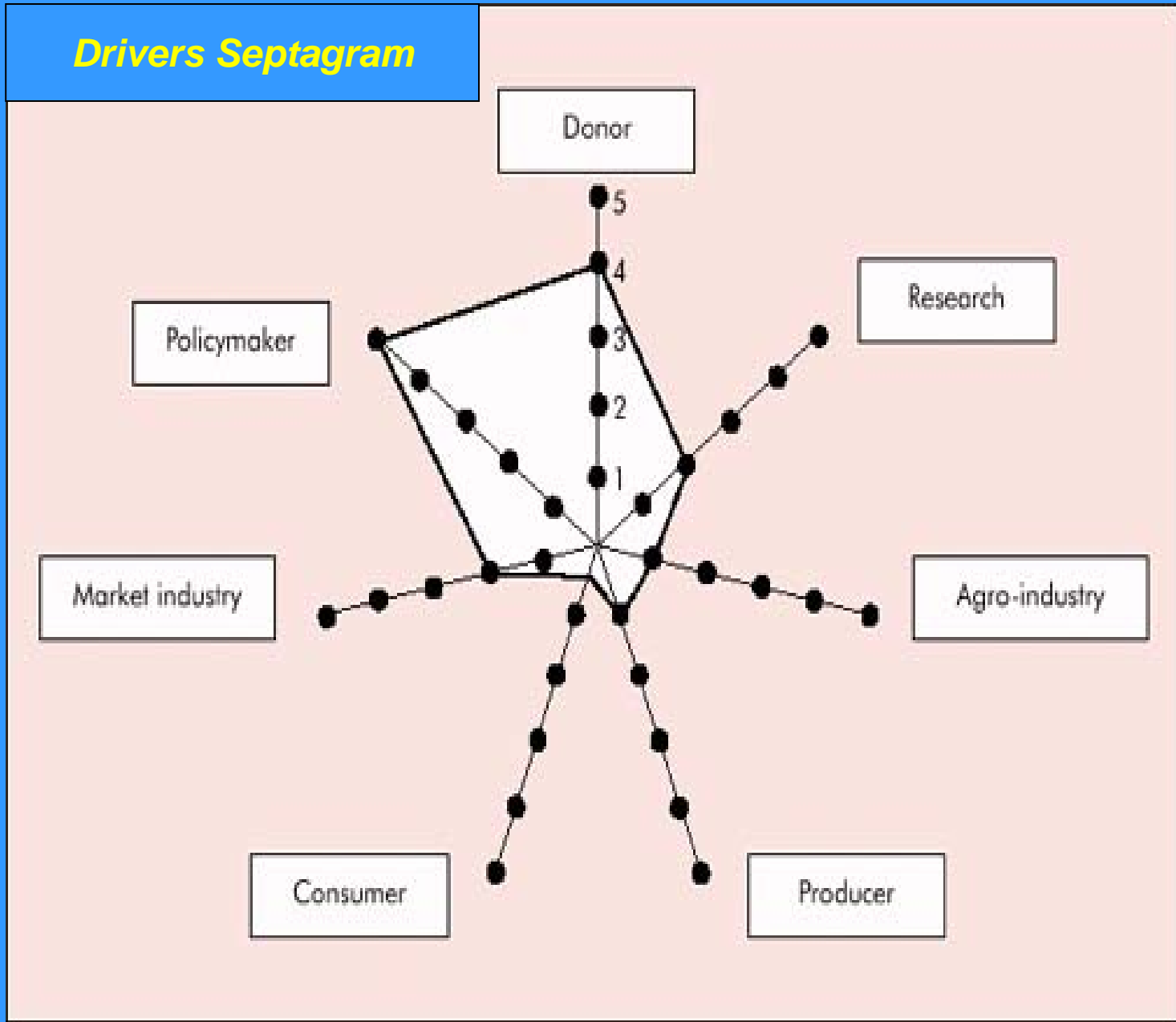


- ✓ Most knowledge systems are driven by multiple actors; their influence differs
- ✓ The 'relevant diversity' requirement for successful innovation theatres requires it
- ✓ Yet not all actors are equipped the same way to drive innovation...



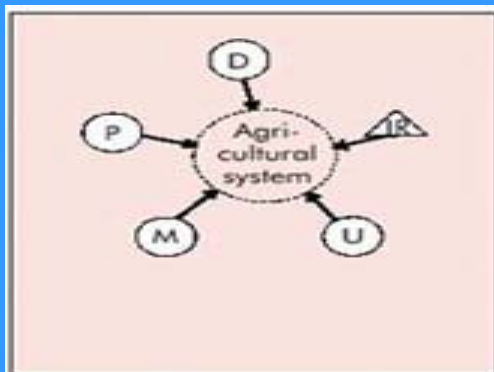
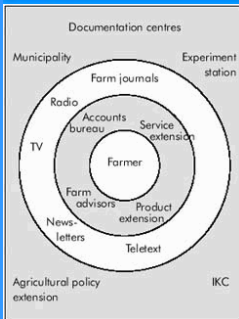
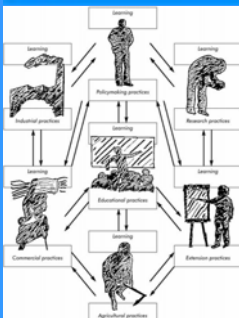
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Drivers Septagram

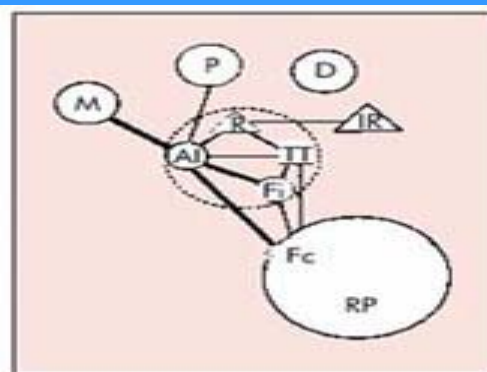


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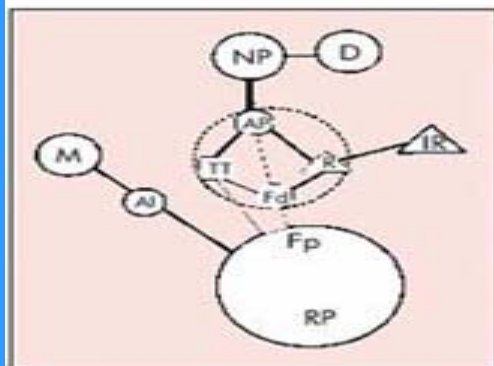
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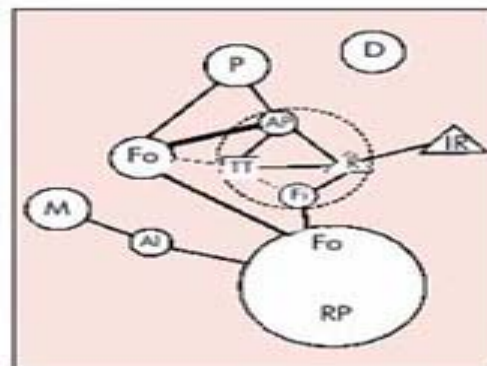
System driven by external forces



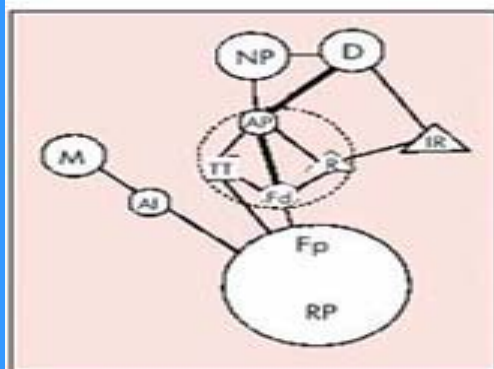
Industry-driven system



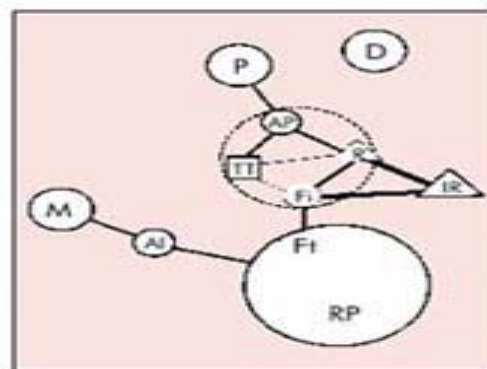
National policy-driven system



User-driven system

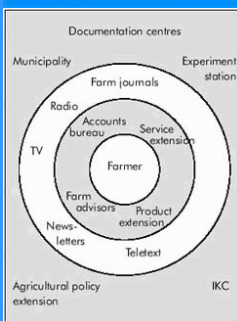
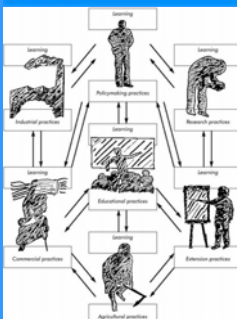


Donor-driven system



Research and development-driven system

- D = donor
- P = policymakers
- M = markets/industry
- U = users
- IR = international research
- AP = agricultural policy/policymakers
- R = research
- TT = technology transfer
- AI = agro-industry
- Fi = innovative farmers
- Fc = commercial farmers
- Fd = demonstration farmers
- Fo = organized farmers
- Ft = technological farmers
- RP = rural population
- NP = national policy
- dominant relationship
- important relationship



| Window | Focus | Problem definition | Relevant practices | Networking practices | Convergences | Resource coalitions | Communication networks | Innovation configurations | Defining actions |
|-----------------------------------|-------|--------------------|--------------------|----------------------|--------------|---------------------|------------------------|---------------------------|------------------|
| A1: Redefining objective/problem | | A | | | | | | | |
| A2: Identifying relevant actors | | | A | | | | | | |
| A3: Tracing mission statements | | | | | A | | | | |
| A4: Environmental diagnosis | | A | | | | | | | |
| A5: Synthesis/problem situation | | S/D | S/D | | S | | | | |
| B1: Impact analysis | | A | | | | | | | A |
| B2: Actor analysis | | | A | | A | | | | |
| B3: Knowledge network analysis | | | | A | A | | A | A | |
| B4: Integration analysis | | | | A | | A | A | | |
| B5: Task analysis | | | A | | | | | | |
| B6: Coordination analysis | | | | A | | A | | A | |
| B7: Communication analysis | | | | | A | | A | | |
| B8: Synthesis/social organization | | S | S | S | S | S | S | S | A |
| C1: Knowledge management | | S/D | | D | D | | D | D | D |
| C2: Actor potential analysis | | | | | | D | D | | D |
| C3: Strategic commitments | | | D | | | | | | D |